

# MATTHEW BIRDZELL

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Uses multiple  
writing tones

Feature-  
length  
Articles

## Content Writer

**Imaginative Content writer with 7+ years of experience writing in various formats.** Effective use of keywords. Adheres to client needs for each project. When optional, puts unique spins on details to hook audiences in. Provides high-quality writing for the reader or player base. Skilled in creating SEO content, website copywriting, feature-length articles, and personable blog posts. Willing to be trained for additional skills.

### HIGHLIGHTS

- ✓ Providing marketing and branding-related support.
- ✓ Contributing to growing a community of gamers and popular culture geeks.
- ✓ Skilled at interacting with people of many backgrounds and personalities while upholding mission statements and values.
- ✓ Build, cultivate, and maintain productive relationships and work cohesively within a team-driven environment.
- ✓ Established effective timelines to finish articles.

### CORE COMPETENCIES

Calendar Management  
SEO Keywords, Editing & Proofreading  
Creative Writing  
Pitching  
Time Management  
WordPress  
Tone of Voice

### TECHNICAL SKILLS

Microsoft Office Suite, Google Docs, Asana, SharePoint, Citrix, Typing: 50 WPM

### PROFESSIONAL EXPERIENCE

DVNC, Tech | October 2020 – March 2021. December 2022 – March 2022.

#### FREELANCE CONTENT WRITER AND VIDEO GAME WRITER

Writing in-game NPC characters for Monochrome RPG. Created characters from story needs and creative freedom. Collaborated in writing a group of NPC characters based off existing briefs. Chose imaginative details, alliteration, or sensory details to immerse players.

- Wrote an 800+ word long blog post detailing project developments. Using a tone of voice styled from 1920s radio announcers.
- Writing character design documents, ensuring Art and Animation Teams had necessary specs to design.
- Applied feedback from Management to ensure great polish.

Love Thy Nerd | 2019-2023.

#### VOLUNTEER ENTERTAINMENT JOURNALIST

Contributed feature-length articles to a 4,000+ member gaming community. Promoted the excellence of famous game series. Demonstrated thorough understanding of their stories for application to writing. Consistently met deadlines with editors.

- Exploring character motivations and relating them to real-life and personal scenarios.
- Writing feature length articles between 800 and 1,200 words.
- Extracted thematic material from landmark video game franchises.
- Worked with editors for top notch polish.
- Utilized developer-created images to enhance subject matter and break up text blocks.

Site Smart Marketing, Remote. | 2019-2021.

#### FREELANCE COPYWRITER

- Aligned with established writing styles and guidelines for maximum effectiveness.
- Provided marketing support with each chosen assignment, aligned with client needs.
- Wrote 350+ word articles on repair services as well as home remodeling.
- Demonstrated efficiency in SEO writing principles to write detailed website copy.

## EDUCATION

**Bachelor of Science in American and English Literature**, Portland State University, Portland, OR, 2018; Cum Laude; GPA 3.70

**Associate of Science in Computer Science and Programming**, Portland Community College, Hillsboro, OR, 2016

**Certifications:** Digital Marketing Certification - Google Digital Garage, 2021 | LinkedIn Learning – Writing Articles, 2023. Excel – Tips and Tricks, 2023. Writing a Compelling Blog Post, 2023. Technical Writing Quick Start Guide, 2023

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