

MATTHEW BIRDZELL

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SEO Content
And Voice

Feature
Articles

Game Writer

Imaginative Video game writer with 7+ years of experience in writing. Adheres to content needs for each project. Puts unique spins on details to hook audiences in. Provides consistent, high-quality writing for the player base. Specializing in SEO content, website copywriting, feature-length articles, and personable blog posts. Willing to be trained.

HIGHLIGHTS

- ✓ Providing marketing and branding-related support.
- ✓ Contributing to growing a community of gamers and popular culture geeks.
- ✓ Skilled at interacting with people of many backgrounds and personalities while upholding mission statements and values.
- ✓ Build, cultivate, and maintain productive relationships and work cohesively within a team-driven environment.
- ✓ Established effective timelines to finish articles.

CORE COMPETENCIES

Calendar Management
SEO Keywords, Editing & Proofreading
Creative Writing
Pitching
Time Management
WordPress
Tone of Voice

TECHNICAL SKILLS

Microsoft Office Suite, Google Docs, Asana, SharePoint, Citrix, Typing: 50 WPM

PROFESSIONAL EXPERIENCE

DVNC, Tech | October 2020 – March 2021. December 2022 – Current.

FREELANCE CONTENT WRITER AND VIDEO GAME WRITER

Writing in-game NPC characters for Monochrome RPG. Created characters from a mixture of story needs and creative freedom. Collaborated in writing a group of NPC characters, based off existing character briefs. Choosing imaginative details, turn of phrase, alliteration, or sensory details to immerse players.

- Created a non-playable character for Monochrome RPG that the main playable character meets.
- Writing 500+ word long blog posts detailing project developments. Using a tone of voice styled from 1920s radio announcers.
- Writing exact character design documents, ensuring Art and Animation Teams had necessary specs to design.

Site Smart Marketing, Remote. | 2019-2021.

FREELANCE COPYWRITER

- Aligned with established writing styles and guidelines for maximum effectiveness.
- Provided marketing support with each chosen assignment, aligned with client needs.
- Wrote 350+ word articles on repair services as well as home remodeling.
- Demonstrated efficiency in SEO writing principles to write detailed website copy.

PERSONAL PROJECTS

FREELANCE FICTION WRITER | 2015 – Current.

Completed my first book - a science fiction novel - in over two years. An 82,000 + word draft. Completed two short branching game stories. Designed an online showcase for freelance writing and video game development work. Maintained a long-term publishing schedule.

- Published updates to personal projects each Tuesday or at start of the month. Wrote informative and personable blogs between 150-800 words each.
- Shared screenshots of narrative flow and my development choices in games written in Twine.
- Finished a pair of video game screenplay samples and explained my writing process using screenshots.

EDUCATION

Bachelor of Science in American and English Literature, Portland State University, Portland, OR, 2018; Cum Laude; GPA 3.70

Associate of Science in Computer Science and Programming, Portland Community College, Hillsboro, OR, 2016

Certifications: Digital Marketing Certification - Google Digital Garage, 2021 | LinkedIn Learning – Writing Articles, 2023. Excel – Tips and Tricks, 2023. Writing a Compelling Blog Post, 2023. Technical Writing Quick Start Guide, 2023

INTERESTS

Sci-Fi / Fantasy novels

Filmmaking

Video games

Volleyball

Gun range shooting

History

The Creative Process

Irreverent humor